

2024 PAPS! Summer Program - MBA (Mid/Late July – Early/Mid August)							
	Day 1	Day 2	Day 3	Day 4	Day 5	Day 6	Day 7
Morning		<p>Orientation and Welcome event * Breakfast and Lunch will be provided</p> <p>Class 1 – Digital Economics</p>	Class 2 – Digital Economics	Class 3 – Sustainability & ESG	Class 4 – Sustainability & ESG	<p>Visit the headquarter of American Family Insurance: This Fortune 500 company is headquartered in Madison and offers a variety of insurance products and services.</p>	<p>Visit Northwestern mutual - Learn about their industry-leading practices, investment strategies, and the importance of life insurance in financial planning.</p>
Afternoon		<p>Seminar – DeFi, Block Chain, Digital Currency, and Platform Economics</p> <p>Visit the Wisconsin State Capitol – take a guided tour and learn about the state’s government and history.</p>	<p>Seminar – Strategic Management: Guest speakers from top management roles</p>	<p>Visit First Business Financial Services - they specialize in providing commercial banking and financial services to small and medium-sized businesses.</p>	<p>Innovation Lab Visit: Collaborate with tech entrepreneurs or visit a digital innovation lab to experience firsthand how startups and established firms innovate.</p>	<p>Visit Epic Systems Corporation - Epic is a major healthcare software company located near Madison. They develop electronic health records software and have a unique campus known for its architecture.</p>	<p>Visit WEC Energy Group - Gain insights into the energy sector, renewable energy initiatives, and risk management related to energy operations. Understand the challenges and opportunities in the evolving energy landscape.</p>
Evening	<p>Arrive in UW-Madison and check in at the dorm or hotel</p>	Campus Tour	City Tour	<p>Panel Discussion on Working in the U.S.</p>	<p>Workshop - Connecting with Industry Leaders</p>	<p>Guest Speaker Series: Invite professionals from various industries to speak about their career journeys, share insights into their fields, and offer advice to undergraduate students.</p>	<p>Industry Panel Discussions: Organize panel discussions featuring experts from different sectors to discuss trends, challenges, and opportunities in their respective industries, providing valuable insights to students.</p>

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	Day 8	Day 9	Day 10	Day 11	Day 12	Day 13	Day 14
Morning	Visit Rockwell Automation - Rockwell Automation is a global leader in industrial automation and digital transformation. They offer solutions for manufacturing industries. Students interested in operations management, supply chain, or industrial technology could explore their facilities and learn about their cutting-edge automation solutions.	Class 5 – Business Analytics	Class 6 – Business Analytics	Class 7 – Cooperate Finance	Class 8 – Cooperate Finance	Visit the Chicago Board of Trade (CBOT) - Observe live trading and gain insights into commodities futures and options trading. Learn about the significance of futures markets, price discovery, and risk management in the world of trading.	Depart from O'Hare Airport
Afternoon	Visit ManpowerGroup - ManpowerGroup is a global staffing and workforce solutions company. They specialize in connecting companies with talent. Students studying human resources, talent management, or labor economics might find a visit to ManpowerGroup insightful.	Seminar – Exploring Industry ESG Practices	Executive Workshop - Career Advancement: Engage with career coaches and industry leaders to develop strategies for leadership and career growth.	Seminar - Insights from Industry Innovators	Visit Federal Reserve Bank of Chicago - Take a guided tour to learn about the role of central banks, monetary policy, and the financial system. Gain insights into how the Federal Reserve operates and its impact on the economy.	Visit the Chicago Mercantile Exchange (CME Group) - Discover the world's largest derivatives exchange and gain an understanding of trading and risk management. Explore the operations and intricacies of derivative products in financial markets.	
Evening	Team Activities	Leadership Development Programs - Offer leadership development programs or workshops that focus on skills such as decision-making, teamwork, conflict resolution, and goal setting to empower students to become effective leaders in their academic and professional lives.	Guest Speaker Series: Invite professionals from various industries to speak about their career journeys, share insights into their fields, and offer advice to undergraduate students.	Industry Panel Discussions: Organize panel discussions featuring experts from different sectors to discuss trends, challenges, and opportunities in their respective industries, providing valuable insights to students.	Chicago City Tour	City Tour Closing Ceremony	

**Note: You are responsible for your own transportation and meals unless indicated otherwise on the schedule.  
This is a tentative schedule that is subject to change at any time due to speakers' availability, weather, and traffic conditions.**